

FINANCING SUSTAINABLE SUPPLYCHAINS AND MSMEs

The PG & Research Department of Commerce (B. Com FinTech), Thiagarajar College, through the Chris Skinner Club, organised a special lecture on “*Financing Sustainable Supply Chains & MSMEs*” on 25th August 2025 in Hall No.1. The program was presided over by **Dr. D. Pandiaraja, Principal**, with **Dr. K. Thiruppathy, Head In-Charge**, and **Dr. A. Selvaprakash, Club Coordinator** coordinating the event. The guest speaker, **Ms. Vijaya Lakshmi K, Assistant Manager, SIDBI, Madurai**, delivered an insightful session on the role of SIDBI in MSME financing, sustainable supply chain models, and the need for transparency, agility, and digital tools in strengthening the MSME ecosystem. She also highlighted logistics optimization, digital financing solutions, and risk mitigation strategies, which provided practical insights to students. The session was highly interactive, with students asking questions on funding, startup opportunities, and entrepreneurial linkages.

The lecture enabled students to connect their classroom knowledge with real-world applications and created awareness about financial planning and entrepreneurship in the MSME sector. The program was organised with the support of the office bearers of the Chris Skinner Club – **M. Deepika (President)**, **S. Sivaramapriya (Vice President)**, **G. Syed Ibrahim (Vice President)**, **S. Sivaguru (Secretary)**, **K. S. Libiya Rose (Joint Secretary)**, and **B. Roobika (Treasurer)**. The event was an enriching experience that motivated students to explore the potential of MSMEs and supply chain finance as a space for innovation and entrepreneurship.









